

TOP U.S. WEALTH MANAGEMENT FIRM

2011

Making Headlines

5.19.2011: *FundFire***"Atlantic Trust, Glenmede Top Wealth Rankings"**5.11.2011: *Family Wealth Report***"HNW Individuals Say Atlantic Trust Is Their Favorite US Wealth Manager"**5.11.2011: *Atlanta Business Chronicle***"Poll: Atlantic Trust #1 Wealth Manager"**5.10.2011: *Investment News***"What the Wealthy Really Want from Advisers"**

"Some firms manage money, some do tax or estate planning, but very few firms tie it all together with the right philosophy of being a fiduciary," [Jack Markwalter] said in an interview."

5.9.2011: *Private Wealth Magazine***"Atlantic Trust Named Top Private Wealth Manager"**5.4.2011: *Onwallstreet***"Atlantic Trust: A Name Clients Trust"**

"The firm reports that for the past 16 quarters, which takes it back to mid 2007 before the financial crash and the market collapse, it has experienced consecutive uninterrupted net inflows of investment funds from clients."

5.3.2011: *Family Wealth Report***"Atlantic Trust Chalks Up 16 Quarters of New Inflows"**

"The vast majority of our new business is referred to us by our clients and friends of the firm, which further validates our philosophy and platform. We remain committed to keeping our clients' interests at the center of all we do and to acting as fiduciaries on their behalf," said Jack Markwalter, chairman and CEO.

Atlantic Trust has been recognized as the top U.S. wealth management firm according to the 2011 Luxury Brand Status Index (LBSI).

Atlantic Trust scored the highest among 35 private wealth management firms in the survey with an overall LBSI score of 6.96 out of a maximum possible 10. The LBSI measures four separate indices – Quality, Exclusivity, Social Status and Self-Enhancement.

The Luxury Institute, a New York-based research firm, conducted research among 500 pentamillionaires (defined as wealthy consumers with a minimum annual income of \$200,000 along with a minimum net worth of \$5 million) about their opinions of luxury brands.

"This recognition validates our firm's commitment to serve as our clients' most trusted advisor and deliver the highest quality client experience."

- Jack Markwalter, Chairman and CEO of Atlantic Trust

In addition to its top overall ranking, Atlantic Trust ranked first as being the private wealth management firm that is **most unique and exclusive**, as well as having clients who are **admired and respected**. The survey also revealed Atlantic Trust is **worthy of a significant price premium** and is among top two firms wealthy consumers are **likely to recommend** to people they care about.

"Atlantic Trust is unique in the way we have pulled together the various components of wealth management: a fiduciary culture, a singular focus on wealth management in a boutique setting, an open architecture investment platform of proprietary and external managers, an integrated approach to financial and legacy planning, and a national footprint," remarked Markwalter. "Competitor firms may offer some of these components, but we are one of the few firms who deliver all of them. In addition, our clients benefit from the depth of talent and experience of our senior client service team."

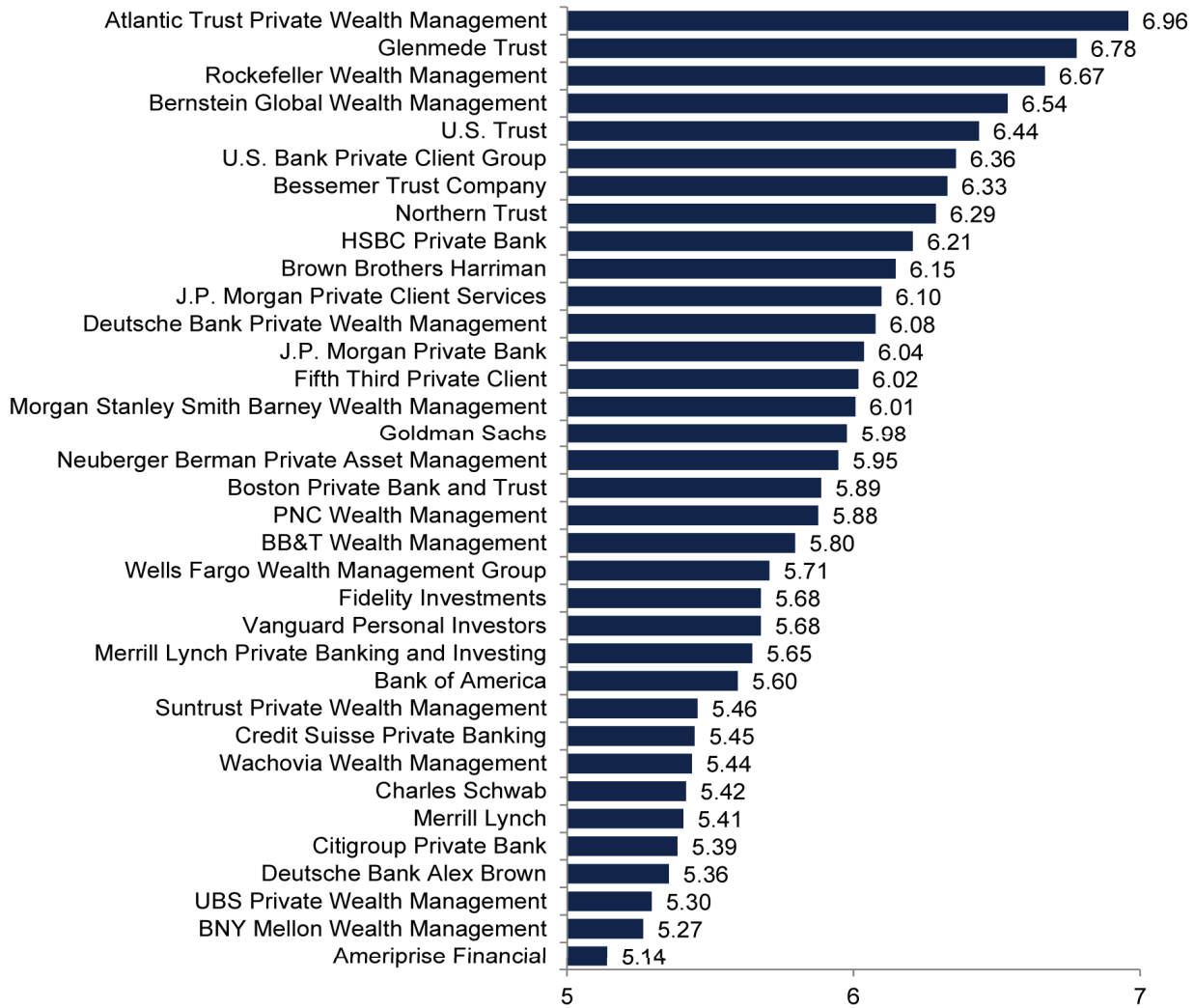
Several factors have contributed to this success, including strong client retention and a steady inflow of assets from existing clients and new client relationships, which has led Atlantic Trust to 16 consecutive quarters of net inflows through March 31, 2011.

ABOUT THE LUXURY INSTITUTE

The Luxury Institute is the uniquely independent and impartial ratings, research and Luxury CRM consulting institution that is the trusted and respected voice of the high net-worth consumer. The Institute provides a portfolio of proprietary publications, research and consulting services that guide and educate high net-worth individuals and the companies that cater to them on leading edge trends, high net-worth consumer rankings and ratings of luxury brands, and best practices. For more information visit: www.LuxuryInstitute.com.

2011 Luxury Brand Status Index

Benchmark Mean: 5.81



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The Luxury Institute rating may not be representative of any one client's experience, because the rating reflects an average of all, or a sample of all, of the experiences of Atlantic Trust's clients. Any reference to a ranking, a rating or an award provides no guarantee for future performance results and is not constant over time.

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